



Questions from The Wilderness Society Ltd Annual General Meeting 28 November 2019

- **How much is The Wilderness Society contributing to each campaign across Australia?**
 - The Wilderness Society does not typically track funding on a campaign by campaign basis. Typically, primary campaign costs are staffing where staff may work across multiple campaigns. Funding for environmental campaigns and programs per state and at the national level is reported in the [audited financial reports](#).

- **How much was spent on the 2019 Federal Election Campaign?**
 - At the AGM, an incorrect estimate of spend of \$450,000 was provided and the question taken on notice to check detail. Federal Election expenditure was \$149,325, as submitted in The Wilderness Society's Annual Return to the AEC on 15 November 2019.

- **How much was spent specifically with communications agency Collins Gartrell?**
 - The Wilderness Society engaged Collins Gartrell via a competitive process to provide support across several key areas of the Communications function: campaign communications support, media strategy, digital strategy. This engagement from November 2018 to March 2019 was provided at a cost of \$140,000 and was funded through the approved organisational Communications budget. A further \$50,405 was spent with Collins Gartrell in April to May 2019 to produce and deploy advertising materials for the New Laws campaign.